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Web Accessibility for All: Announcing a new product offered in partnership with Intellitonic and Wandke Consulting

International digital marketing agency Intellitonic partners with Wandke Consulting, a Bellingham accessibility consulting firm, to launch a web accessibility product

BELLINGHAM, WA — An innovative partnership between digital marketing agency Intellitonic and accessibility consulting firm Wandke Consulting has resulted in the creation of a new, data-informed web accessibility audit and remediation product that will dramatically increase User Experience for people with and without disabilities.

“We’ve spent a lot of time researching the pitfalls of current ‘best practices’ in design and marketing—and how they create content that is incompatible UX for those in the disability community,” Intellitonic Co-founder Alex Bruner says. “We want to shed light on both of the issues and offer a solution.”

Wandke and Intellitonic’s combined 18 years of industry expertise offers businesses an innovative way forward that allows them to enhance their online visibility and grow their audiences by not only using improved and inclusive Search Engine Optimization (SEO) practices, but also by exponentially improving site usability and engagement for customers with disabilities.

“In our work, we’ve discovered that accessible design is good design,” Daman Wandke, Wandke Consulting founder, says. “Accessible design is universal and creates opportunity for more people to connect and collaborate in the digital space.”

The comprehensive audit product includes a technical audit of four or more pages of the website, an executive summary and report of findings and recommendations, a remediation plan, and regression analysis. The duration of this detailed process spans 6-8 months.

“As we were founded in Bellingham, we are pleased and honored to be working with a local consultant to do this work,” Intellitonic Co-founder Alex Bruner says. “Our goal is to develop a product that assists businesses in auditing and correcting their websites to create accessibility for the disability community.”

For more information, visit intellitonic.com/website-accessibility-audit or wandke.com/web-accessibility.

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Intellitonic empowers clients to use digital marketing strategies to tell their stories clearly and impactfully. As thought leaders in the digital space, we educate and deliver visible, trackable results to clients. With offices in Bellingham, Los Angeles, and Brisbane, Australia, we are proud to be a local business with international impact. Intellitonic is a B Corp and is actively working toward a global economy that uses business as a force for good. Learn more at www.intellitonic.com.

Wandke Consulting empowers businesses and organizations that are ready to incorporate access and inclusion of disabled people into their best practices. We are a company owned and led by disabled people who not only understand what the disability community needs to prosper but what businesses and organizations need to do and believe that disability, in all of its diverse presentations and intersections with other identities, propels innovation. We are here to bring disabled voices to the table. We believe that accessibility is beneficial to everyone, for the disabled people now, and as a sustainable investment for everyone and the future.